

A BLAST OF ENERGY

Superheroes in Training

Get ready to become your favorite super hero, and don't forget to wear your cape!



SANTA CLARITA VALLEY FAMILY YMCA HEALTHY KIDS DAY

Super Y 5k, Kids K & Expo
May 2nd, 2015
Heritage Park



SANTA CLARITA VALLEY FAMILY YMCA
WWW.YMCALA.ORG/SCV
26147 McBean Parkway, Valencia CA 91355 Ph: 661-253-3593



Santa Clarita Valley Family YMCA Super Y 5k, May 2nd, 2015



Title Sponsor: \$5,000 (Cash) (Limited to ONE Sponsor)

- Company Name is the most prominent in all publicity, marketing, press releases and website listings and social media
- Premier logo placement on runners cape Super Y 5k & Kids K presented by *your company's name*
- Press kits. Your logo hyperlinked to highlight your company's community outreach efforts or sales and marketing campaign.
- Super Y 5k & Kids K Event Website/E-blast campaign through 2015
- Exclusivity to one YMCA E-Newsletter with company logo and recognition
- One banner displayed at the run and Healthy Kids Day Expo
- Six 15-second P.A. Announcements throughout the race and Healthy Kids Day Expo (4'x10' sponsor provided)
- Logo displayed on Santa Clarita Valley YMCA registration website connect to homepage
- Complimentary Exhibitor Space (Easy up table & 2 chairs) at Healthy Kids Day Expo
- Goodie bag marketing placement.

Platinum Sponsorship: \$3,500 (Cash/In-kind) (Limited to FIVE Sponsors)

- Second most prominent company Logo included in all publicity, marketing, press releases and website listings and social media
- Super Y 5k & Kids K Event Website/E-blast campaign through 2015
- Logo on Super Y 5k/Kids K Capes
- One banner displayed at 5k and Healthy Kids Day Expo (3'x5' sponsor provided)
- 4 15-second P.A. Announcements read throughout the race & Healthy Kids Day Expo
- Logo displayed on Santa Clarita Valley YMCA registration website connected to homepage
- Complimentary Exhibitor Space (Easy up, table & 2 chairs) at Healthy Kids Day Expo
- Goodie bag marketing placement.

Gold Sponsorship: \$1,500 (Cash/In-Kind)

- Medium Company Logo in all publicity, marketing, press releases and website listings and social media
- Super Y 5k & Kids K Event Website/E-blast campaign through 2015
- Logo on Super Y 5k/Kids K Capes
- Two 15-second P.A. announcements read throughout the race and Healthy Kids Day Expo
- Logo displayed on Santa Clarita Valley YMCA registration website connected to homepage
- Complimentary Exhibitor Space (table & 2 chairs) at Health and Fitness Expo if requested.
- Goodie bag marketing placement.

Silver Sponsorship: \$500 (Cash/In-Kind)

- Small Company logo all publicity, marketing, press releases and website listings and social media
- Super Y 5k & Kids K Event Website/E-blast campaign through 2015
- Logo on Super Y 5k/Kids K Capes
- Two 10 Second P.A. announcements read throughout the race and Healthy Kids Day Expo
- Complimentary Exhibitor Space (Easy up, table & 2 chairs) at Healthy Kids Day Expo
- Goodie bag marketing placement.

Bronze Sponsorship: \$250 (Cash/In-kind)

- Small company logo in all publicity, marketing, press releases and website listings and social media
- Complimentary Exhibitor Space (Easy up, table & 2 chairs) at Healthy Kids Day Expo
- Super Y 5k & Kids K Event Website/E-blast campaign through 2015
- Logo on Super Y 5k/Kids K Capes
- Goodie bag marketing placement.

Healthy Kids Day Expo Booth Sponsorship: \$100 (Cash/In-kind)

- Exhibitor Space (table & 2 chairs) at Healthy Kids Day on Event Day.
- Register 10 participants under your banner and get your exhibit space (or team rally area) for free!

In-kind donations are greatly appreciated! Donors will be included with other sponsors in a category representative of the retail value of their donation. In particular, we are seeking donors for Super Y Capes, printing, food, medals, and good bag prizes.

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**SPONSORSHIP FORM
HEALTHY KIDS DAY**

Sponsorship Levels

- Title Sponsor \$5,000**
- Platinum Sponsor \$3,500**
- Gold Sponsor \$1,500**
- Silver \$500**
- Bronze \$250**
- Booth \$100**

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____ **Email:** _____

All logos must be submitted to Sharleneduzick@ymcala.org no later than March 1st, 2015.
Logos must be PDF, JPG or TIFF 300 dpi or higher.

Checks are made payable to:
Santa Clarita Valley Family YMCA
26147 McBean Parkway
Valencia, CA 91355
Tax ID 95-1644052